

**Usha Haley** is tenured Professor of International Business and Founding Director of the Global Business Center at the University of New Haven. Previously, she had held full-time faculty positions in International and Strategic Management at the University of Tennessee-Knoxville, New Jersey Institute of Technology/ Rutgers, Australian National University, National University of Singapore and ITESM-Monterrey, Mexico and taught classes at Harvard University, Purdue University, and New York University, among others. She has also taught in corporate, governmental and universities' executive-development programs for managers and policy makers in the USA, Australia, Russia, Mexico, Vietnam, Italy, Finland, India and Singapore.

Dr. Haley has testified on her research on Chinese subsidies, to the Congressionally mandated *US-China Economic and Security Review Commission* (April 4, 2006) and twice before the *Committee on Ways and Means* (February 15 and March 15, 2007), including on the pending federal legislation, the *Non-market Economy Trade Remedy Act of 2007*. She has presented on this research on Chinese steel subsidies to the US International Trade Commission (December 5, 2007).

Dr. Haley's research focuses on the multinational corporation and international strategic management, especially in Asian and Emerging Markets, including strategic decision-making, business-government relations, sanctions, subsidies and non-tariff barriers. She has more than 140 publications and presentations including 21 refereed journal articles, 35 book chapters and 6 books, 2 of which have been on international best-seller lists. Her books include *Multinational Corporations in Political Environments: Ethics, Values and Strategies* (reviewed in the *Wall Street Journal* and the *Academy of Management Review*); *The Chinese Tao of Business: The Logic of Successful Business Strategy* (reviewed in the *Wall Street Journal* as the only business book on Asia to buy in 2004); *New Asian Emperors: The Overseas Chinese, their Strategies and Competitive Advantages* (reviewed in the *Economist* as an "important study"); *Strategic Management in the Asia Pacific: Harnessing Regional and Organizational Change for Competitive Advantage*; and, *Asian Post-Crisis Management: Corporate and Governmental Strategies for Sustainable Competitive Advantage*.

She serves or has served as a member of 6 corporate, non-profit and governmental strategic planning and advisory boards. She also sits on 6 journal editorial boards, including *Journal of International Management*, *Journal of Organizational Change Management*, *Management Decision*, *Asia Pacific Business Review* and *Journal of Business Strategy*, serves as Regional Editor (Asia Pacific) for 2 of these journals and has guest edited 4 special issues of academic journals on Strategic Management and Organizational Change in the Asia Pacific. Additionally, she has served as a reviewer on national and international review boards including the *Networks of Centers of Excellence* (Canada) (in June 2007).

Her expertise on China, the Asia Pacific and international business operations has been profiled over 125 times in the media and business publications including *the New York Times*, *Wall Street Journal*, *USA Today*, *San Francisco Chronicle*, CNN, *BusinessWeek*, the *Economist*, *Barron's*, *Newsweek*, *Entrepreneur*, PBS's *WideAngle*, National Public Radio, Voice of America, etc.. She has also served 9 times as keynote speaker on China and Emerging Markets including at *TIE-The Indus Entrepreneurs* (February 17, 2006), *Trinity College, Cambridge University* (February 26, 2005) and the *National Committee on US-China Relations' China Town Hall* (May 31, 2007).

In 2003, she received a *Life-time Achievement Award* from the Literati Club (UK) and a panel of academics, businesspersons and policy makers for her contributions to the understanding of business in the Asia Pacific. She is listed in *Who's Who in America*, *Who's Who in The World*, *American Women*, *Who's Who in Business and Finance*, etc.. Her PhD is from the Stern School of Business, New York University (co-majors Management and International Business) with graduate studies from New York University (in Business Administration), from the University of Wisconsin-Madison (in Journalism), and from the University of Illinois at Urbana-Champaign (in International Relations) as well as a Bachelors degree from Elphinstone College, Bombay, India (in Politics).