



TODAY

- Active in 22 States
- 700+ Events since Startup
- 30,000 Activists
- 4000+ Email List
- Six National Staff
- 19 Regional Coordinators
- 24 Volunteer Coordinators



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Mobilizing for Results

About AAM Action . . .

What is AAM Action?

AAM Action (formerly the ReUNION Project) is the grassroots network of the Alliance for American Manufacturing (AAM). AAM Action is non-partisan and participation is without cost.

What is the Alliance for American Manufacturing?

The Alliance for American Manufacturing (AAM) is a unique, non-partisan partnership forged to strengthen manufacturing in the United States. AAM brings together a select group of America's leading manufacturers and the United Steelworkers.



What are AAM's Goals?



Our Mission is to promote creative policy solutions on priorities such as international trade, energy security, health care, retirement security, the environment, green jobs, and other issues of mutual concern.

Who Can Join AAM Action?

AAM Action is open to anyone who wants to work on our issues and enjoys being active in public policy.



Mobilizing for Results

What Does AAM Action Do?

AAM Action organizes and mobilizes around public policy issues using a broad array of activities:

- ★ **Advocates:** Provides a voice for manufacturing, its workers and retirees.
- ★ **Educates:** Raises the public's understanding of issues through town meetings, publications, and other outreach efforts.
- ★ **Communicates:** Uses a strategic communications plan to gain media interest, editorial support, attention from public officials, and to generate public awareness.
- ★ **Builds Networks:** Works in coalition with other groups to increase impact and effectiveness. Brings people together from diverse backgrounds.



A New Direction?

Trade Policy:

Our nation has allowed the destruction of over three and a half million of our best manufacturing jobs. At the same time America has built up an unprecedented trade deficit of \$709 billion in 2007. No other industrialized nation on earth has allowed this to happen. We must act decisively or else lose a key underpinning of the American economy.

Healthcare:

Over forty seven million Americans go without healthcare coverage every day. Healthcare consumes more of our Gross Domestic Product (some 16%) than it does in any other industrialized nation. Yet our healthcare system outcomes are worse than many other nations that have lower costs. Healthcare has become both a human issue and an economic issue for America.



Energy:

It is becoming increasingly clear that the United States needs a practical energy policy that can support our economy yet keeps us from dependency on foreign fuel sources. Citizens and business alike have a huge stake in the nature and vision of a new energy policy and the way in which it is implemented.

What's At Stake?

Our Middle Class:

The historic advantage of America has been its enduring middle class. The middle class has provided the purchasing power to keep our economy running and the inspiration that led waves of new Americans to believe they could achieve the American Dream. The widening gap between rich and poor threatens to destroy the American middle class and we must act or else lose the very feature of our nation that has made us the envy of the entire world.



Golden Age Security:

Americans have come to believe that if they work hard they will have adequate resources to provide for their retirement. More and more, seniors are finding their pensions, benefits, and savings plans no longer meet their needs or have been somehow denied them. As the baby-boomers become an ever larger percentage of our retired population, we will have to face up to what is becoming a "golden crisis" in America.



Our Communities:

Without a healthy economy, we will be unable to sustain adequate tax bases to support our communities.



Become An Activist

It Is Up to Us:

As we look at the seriousness of the public policy issues we need to address, we can't wait for others to step up to the plate.

It's Exciting to be Involved:

There is little that can be more rewarding than helping to shape the future direction of our nation and to assure a secure world for our children. As you get a chance to meet with policy decision-makers and to have your voice heard, you will get a sense of satisfaction from doing important work that is of benefit to all.

Don't Squander the Legacy

America was built by hard work and some of the most forward-thinking leaders the world has ever known. That legacy is being squandered as our nation struggles to find a set of policies that can meet the realities of a global economy. An angry response is justified, but doing something about the situation is more useful. It's time to act in the best tradition of America.

Providing a Future for our Children:

In the end, it's about our kids. Can we leave this world in better shape than we found it? Can we give them a chance at the lives we have enjoyed?



AAA ACTION ACTIVIST FORM

NAME _____

STREET _____

CITY _____

STATE _____ ZIP CODE _____

PHONE _____

CELL (OPTIONAL) _____

EMAIL _____

EMPLOYER _____

RETIRED _____

UNION _____

OTHER ORGANIZATION _____

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Thanks for Your Response

