

Ohio Oversample

Project: 2309104
 N Size: 300 Adults
 Margin of Error: ± 6%
 September 15-20, 2023

Topline Report

Question	Response	Frequency	Percentage
AAMdem1	<i>Thinking about the 2024 presidential primary election or caucus in your state, are YOU most likely to you vote in the Republican primary or caucus, the Democratic primary or caucus, or are you not likely to vote in a primary or caucus at all?</i>		
	Vote in Republican primary or caucus	300	100%
AAM1	<i>How important, if at all, is it for political candidates to prioritize preserving and growing the manufacturing industry in the U.S.?</i>		
	Very important	199	66%
	Somewhat important	78	26%
	Not too important	6	2%
	Not important at all	5	2%
	Don't know/No opinion	12	4%
AAM2	<i>Some say candidates in the 2024 presidential election should prioritize strengthening U.S. supply chains and creating more manufacturing jobs for American workers. Others say candidates in the 2024 presidential elections should prioritize lowering costs for consumers by increasing access to foreign made goods . Which (if any) comes closest to your opinion?</i>		
	Candidates should prioritize strengthening U.S. supply chains and creating more manufacturing jobs for American workers	235	78%
	Candidates should prioritize lowering costs for consumers by increasing access to foreign made goods	43	14%
	Neither comes close to my opinion	22	7%
AAM3	<i>Are you more likely or less likely to vote for a candidate in the 2024 election who prioritizes creating more manufacturing jobs for American workers?</i>		
	Much more likely	163	54%
	Somewhat more likely	93	31%
	Somewhat less likely	14	5%
	Much less likely	0	0%
	Don't know/No opinion	29	10%

Question	Response	Frequency	Percentage
AAM4	<i>Some say the next U.S. president should pursue more free trade agreements with foreign countries to strengthen diplomatic ties. Others say the next U.S. president should pursue a trade policy that puts the interest of American workers first. Which (if any) comes closest to your opinion?</i>		
	The next U.S. president should pursue more free trade agreements with foreign countries to strengthen diplomatic ties	45	15%
	The next U.S. president should pursue a trade policy that puts the interest of American workers first	233	78%
	Neither comes close to my opinion	22	7%
AAM5	<i>Which of the following best describes your feelings about the work that the federal government is doing to bring manufacturing back to the United States? The federal government _____ to bring manufacturing back to the United States.</i>		
	Should be doing more	269	90%
	Is doing the right amount	15	5%
	Should be doing less	2	1%
	Don't know/No opinion	14	5%
AAM6_1	<i>Do you agree or disagree that each of the following are a cause of manufacturing job loss in the United States? — Cheaper labor options abroad</i>		
	Strongly agree	141	47%
	Somewhat agree	81	27%
	Somewhat disagree	24	8%
	Strongly disagree	29	10%
	Don't know/No opinion	25	8%
AAM6_2	<i>Do you agree or disagree that each of the following are a cause of manufacturing job loss in the United States? — Fewer corporate regulations abroad</i>		
	Strongly agree	107	36%
	Somewhat agree	99	33%
	Somewhat disagree	30	10%
	Strongly disagree	16	5%
	Don't know/No opinion	49	16%
AAM6_3	<i>Do you agree or disagree that each of the following are a cause of manufacturing job loss in the United States? — Corporations being able to replace manufacturing jobs with artificial intelligence or robotics</i>		
	Strongly agree	70	23%
	Somewhat agree	97	32%
	Somewhat disagree	61	20%
	Strongly disagree	39	13%
	Don't know/No opinion	33	11%

Question	Response	Frequency	Percentage
AAM6_4	<i>Do you agree or disagree that each of the following are a cause of manufacturing job loss in the United States? — U.S. government purchasing too many foreign-made goods over products made in the United States</i>		
	Strongly agree	140	47%
	Somewhat agree	100	33%
	Somewhat disagree	18	6%
	Strongly disagree	15	5%
	Don't know/No opinion	27	9%
AAM6_5	<i>Do you agree or disagree that each of the following are a cause of manufacturing job loss in the United States? — Trade agreements that made it easier to offshore jobs</i>		
	Strongly agree	126	42%
	Somewhat agree	102	34%
	Somewhat disagree	18	6%
	Strongly disagree	17	6%
	Don't know/No opinion	37	12%
AAM7	<i>Do you support or oppose the federal government investing in rebuilding America's infrastructure (on things like bridges, water systems, and broadband Internet)?</i>		
	Strongly support	141	47%
	Somewhat support	116	39%
	Somewhat oppose	12	4%
	Strongly oppose	10	3%
	Don't know/No opinion	22	7%
AAM8	<i>Some say America's economic future depends on having more white-collar workers with four-year college degrees. Others say America's economic future depends on bringing back training programs for blue-collar jobs that don't require a four-year degree – like manufacturing. Which (if any) comes closest to your opinion?</i>		
	America's economic future depends on having more white-collar workers with four-year college degrees	31	10%
	America's economic future depends on bringing back training programs for blue-collar jobs that don't require a four-year degree – like manufacturing.	237	79%
	Neither comes close to my opinion	32	11%
AAM9	<i>Generally speaking, do you agree or disagree with the following statement? Taxpayer dollars should go toward infrastructure projects that utilize American-made products like iron, steel, and other construction materials versus products that are imported from foreign countries.</i>		
	Strongly agree	169	56%
	Somewhat agree	88	29%
	Somewhat disagree	27	9%
	Strongly disagree	2	1%
	Don't know/No opinion	14	5%

Question	Response	Frequency	Percentage
AAM10	<i>Some say the free market alone should decide how much manufacturing takes place in America. Others say there is an appropriate role for the government to play to encourage more manufacturing in America. Which (if any) comes closest to your opinion?</i>		
	The free market alone should decide how much manufacturing takes place in America	69	23%
	There is an appropriate role for the government to play to encourage more manufacturing in America	205	68%
	Neither comes close to my opinion	27	9%
AAM11	<i>Do you agree or disagree that the federal government should be able to prohibit U.S. corporations from investing in manufacturing in other countries IF it poses a threat to U.S. national and economic security?</i>		
	Strongly agree	141	47%
	Somewhat agree	105	35%
	Somewhat disagree	14	5%
	Strongly disagree	11	4%
	Don't know/No opinion	29	10%
AAM12	<i>Generally speaking, do you support or oppose tax benefits that incentivize companies to build manufacturing facilities within the United States rather than abroad?</i>		
	Strongly support	147	49%
	Somewhat support	111	37%
	Somewhat oppose	20	7%
	Strongly oppose	2	1%
	Don't know/No opinion	20	7%
AAM13	<i>Generally speaking, how important (if at all) is it for tax benefits given to clean energy projects like wind and solar to be greater when the developer commits to using materials manufactured in the United States rather than abroad?</i>		
	Very important	79	26%
	Somewhat important	124	41%
	Not too important	41	14%
	Not at all important	23	8%
	Don't know/No opinion	32	11%

Question	Response	Frequency	Percentage
AAM14	<i>Which (if any) of the following actions would be most effective for the U.S. to take in response to unfair trade practices from China?</i>		
	Sending a government representative to Beijing to request that it stop its unfair trade practices	30	10%
	Filing a complaint with the WTO (World Trade Organization) and other international bodies of which the U.S. is a member	29	10%
	Granting China more access to U.S. markets in exchange for their commitment to stop their unfair trade practices	21	7%
	Imposing tariffs on China as a punishment until it stops its unfair trade practices	172	57%
	Don't know/No opinion	48	16%
AAM15	<i>As you may know, free trade is an economic system where countries allow the exchange of goods and services between them without imposing tariffs, quotas, or other trade barriers, promoting open and unrestricted commerce. Some say the Republican Party is at its best when the U.S. pursues unrestricted free trade agreements with foreign countries to strengthen diplomatic ties. Others say the Republican Party is at its best when the U.S. pursues rules-based free trade agreements that prioritize the interests of American workers and national security. Which (if any) comes closest to your opinion?</i>		
	The Republican Party is at its best when the U.S. pursues more free trade agreements with foreign countries to strengthen diplomatic ties.	58	19%
	The Republican Party is at its best when the U.S. pursues a trade policy that prioritizes the interests of American workers and national security	199	66%
	Neither comes close to my opinion	43	14%
AAM16	<i>Do you agree or disagree that the American steel industry is essential to U.S. national security?</i>		
	Strongly agree	191	64%
	Somewhat agree	83	28%
	Somewhat disagree	6	2%
	Strongly disagree	1	0%
	Don't know/No opinion	19	6%
AAM17	<i>Do you agree or disagree that it is important for the U.S. to maintain a strong domestic steel industry?</i>		
	Strongly agree	208	69%
	Somewhat agree	78	26%
	Somewhat disagree	1	0%
	Strongly disagree	3	1%
	Don't know/No opinion	11	4%

Question	Response	Frequency	Percentage
AAM18	<i>Joe Biden has kept in place virtually all of the tariffs that Donald Trump imposed on steel and aluminum from many countries, and as well as additional tariffs on many products from China. How should the president elected in 2024 treat this policy?</i>		
	Strengthen or increase the tariffs	148	49%
	Keep the tariffs in place as-is	131	44%
	Reduce or eliminate the tariffs	21	7%
AAM19	<i>What describes your experience as a consumer?</i>		
	I always buy American-made goods.	51	17%
	I buy American-made goods whenever possible.	212	71%
	I don't make it a priority to buy American-made goods.	37	12%
AAM20_1	<i>Do you agree or disagree with the following statements? — Factories are now returning to America after decades of offshoring.</i>		
	Strongly agree	28	9%
	Somewhat agree	99	33%
	Somewhat disagree	79	26%
	Strongly disagree	29	10%
	Don't know/No opinion	64	21%
AAM20_2	<i>Do you agree or disagree with the following statements? — There are more jobs in American manufacturing than there were 10 years ago.</i>		
	Strongly agree	32	11%
	Somewhat agree	79	26%
	Somewhat disagree	70	23%
	Strongly disagree	56	19%
	Don't know/No opinion	63	21%
AAM20_3	<i>Do you agree or disagree with the following statements? — Manufacturing jobs are never coming back.</i>		
	Strongly agree	12	4%
	Somewhat agree	70	23%
	Somewhat disagree	121	40%
	Strongly disagree	55	18%
	Don't know/No opinion	42	14%
AAM20_4	<i>Do you agree or disagree with the following statements? — China is beating the United States in manufacturing.</i>		
	Strongly agree	107	36%
	Somewhat agree	109	36%
	Somewhat disagree	22	7%
	Strongly disagree	15	5%
	Don't know/No opinion	48	16%

Question	Response	Frequency	Percentage
AAM21_1	<i>On a scale of 1 to 5, how important is it for the United States to be able to manufacture goods in the following categories domestically instead of importing from other countries (with 5 being 'extremely important' and 1 being 'not important at all')? — Steel</i>		
	1 (not at all)	4	1%
	2	4	1%
	3	25	8%
	4	74	25%
AAM21_2	<i>On a scale of 1 to 5, how important is it for the United States to be able to manufacture goods in the following categories domestically instead of importing from other countries (with 5 being 'extremely important' and 1 being 'not important at all')? — Aerospace</i>		
	1 (not at all)	4	1%
	2	12	4%
	3	41	14%
	4	71	24%
AAM21_3	<i>On a scale of 1 to 5, how important is it for the United States to be able to manufacture goods in the following categories domestically instead of importing from other countries (with 5 being 'extremely important' and 1 being 'not important at all')? — Cars and trucks</i>		
	1 (not at all)	1	0%
	2	5	2%
	3	29	10%
	4	91	30%
AAM21_4	<i>On a scale of 1 to 5, how important is it for the United States to be able to manufacture goods in the following categories domestically instead of importing from other countries (with 5 being 'extremely important' and 1 being 'not important at all')? — Shipbuilding</i>		
	1 (not at all)	3	1%
	2	10	3%
	3	46	15%
	4	89	30%
	5 (extremely)	151	50%

Question	Response	Frequency	Percentage
AAM21_5	<i>On a scale of 1 to 5, how important is it for the United States to be able to manufacture goods in the following categories domestically instead of importing from other countries (with 5 being 'extremely important' and 1 being 'not important at all')? — Construction materials</i>		
	1 (not at all)	1	0%
	2	0	0%
	3	37	12%
	4	71	24%
	5 (extremely)	191	64%
AAM21_6	<i>On a scale of 1 to 5, how important is it for the United States to be able to manufacture goods in the following categories domestically instead of importing from other countries (with 5 being 'extremely important' and 1 being 'not important at all')? — Energy</i>		
	1 (not at all)	1	0%
	2	3	1%
	3	25	8%
	4	54	18%
	5 (extremely)	217	72%
AAM22_1	<i>How concerned, if at all, would you be if any of the following U.S. industries chose to relocate their operations to China? — Steel</i>		
	Very concerned	192	64%
	Somewhat concerned	82	27%
	Not too important	10	3%
	Not important at all	6	2%
	Don't know/No opinion	10	3%
AAM22_2	<i>How concerned, if at all, would you be if any of the following U.S. industries chose to relocate their operations to China? — Banking</i>		
	Very concerned	227	76%
	Somewhat concerned	46	15%
	Not too important	5	2%
	Not important at all	10	3%
	Don't know/No opinion	12	4%
AAM22_3	<i>How concerned, if at all, would you be if any of the following U.S. industries chose to relocate their operations to China? — AI / Robotics</i>		
	Very concerned	190	63%
	Somewhat concerned	58	19%
	Not too important	21	7%
	Not important at all	12	4%
	Don't know/No opinion	18	6%

Question	Response	Frequency	Percentage
AAM22_4	<i>How concerned, if at all, would you be if any of the following U.S. industries chose to relocate their operations to China? — Semiconductors</i>		
	Very concerned	176	59%
	Somewhat concerned	76	25%
	Not too important	20	7%
	Not important at all	8	3%
	Don't know/No opinion	20	7%

Question	Response	Frequency	Percentage
AAM22_5	<i>How concerned, if at all, would you be if any of the following U.S. industries chose to relocate their operations to China? — Electric vehicles</i>		
	Very concerned	133	44%
	Somewhat concerned	86	29%
	Not too important	45	15%
	Not important at all	22	7%
	Don't know/No opinion	14	5%
	Some say candidates in the 2024 presidential election should prioritize strengthening U.S. supply chains and creating more manufacturing jobs for American workers. Others say candidates in the 2024 presidential elections should prioritize lowering costs for consumers by increasing access to foreign made goods . Which (if any) comes closest to your opinion?	300	
	Candidates should prioritize strengthening U.S. supply chains and creating more manufacturing jobs for American workers	235	78%
	Candidates should prioritize lowering costs for consumers by increasing access to foreign made goods	43	14%
	Neither comes close to my opinion	22	7%
	Some say the next U.S. president should pursue more free trade agreements with foreign countries to strengthen diplomatic ties. Others say the next U.S. president should pursue a trade policy that puts the interest of American workers first. Which (if any) comes closest to your opinion?	300	
	The next U.S. president should pursue more free trade agreements with foreign countries to strengthen diplomatic ties	45	15%
	The next U.S. president should pursue a trade policy that puts the interest of American workers first	233	78%
	Neither comes close to my opinion	22	7%
	Some say America's economic future depends on having more white-collar workers with four-year college degrees. Others say America's economic future depends on bringing back training programs for blue-collar jobs that don't require a four-year degree – like manufacturing. Which (if any) comes closest to your opinion?	300	
	America's economic future depends on having more white-collar workers with four-year college degrees	31	10%
	America's economic future depends on bringing back training programs for blue-collar jobs that don't require a four-year degree – like manufacturing.	237	79%
	Neither comes close to my opinion	32	11%
	Some say the free market alone should decide how much manufacturing takes place in America. Others say there is an appropriate role for the government to play to encourage more manufacturing in America. Which (if any) comes closest to your opinion?	300	

Question	Response	Frequency	Percentage
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Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	300	100%
xdemGender	Gender: Male	145	48%
	Gender: Female	155	52%
	N	300	
age	Age: 18-34	65	22%
	Age: 35-44	41	14%
	Age: 45-64	111	37%
	Age: 65+	83	28%
	N	300	
demAgeGeneration	GenZers: 1997-2012	24	8%
	Millennials: 1981-1996	72	24%
	GenXers: 1965-1980	83	28%
	Baby Boomers: 1946-1964	110	37%
	N	289	
xpid3	PID: Dem (no lean)	0	0%
	PID: Rep (no lean)	300	100%
	N	300	
xpidGender	PID/Gender: Dem Women	0	0%
	PID/Gender: Rep Men	145	48%
	PID/Gender: Rep Women	155	52%
	N	300	
xdemIdeo3	Ideo: Liberal (1-3)	18	6%
	Ideo: Moderate (4)	47	16%
	Ideo: Conservative (5-7)	220	73%
	N	285	
xeduc3	Educ: < College	202	67%
	Educ: Bachelors degree	60	20%
	Educ: Post-grad	38	13%
	N	300	
xdemInc3	Income: Under 50k	123	41%
	Income: 50k-100k	110	37%
	Income: 100k+	68	23%
	N	300	
xdemWhite	Ethnicity: White	272	91%

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemHispBin	Ethnicity: Hispanic	4	1%
demBlackBin	Ethnicity: Black	13	4%
demRaceOther	Ethnicity: Other	15	5%
xdemReligion	All Christian	190	63%
	All Non-Christian	5	2%
	Atheist	2	1%
	Agnostic/Nothing in particular	38	13%
	Something Else	64	21%
	<i>N</i>	300	
xdemReligOther	Religious Non-Protestant/Catholic	9	3%
xdemEvang	Evangelical	122	41%
	Non-Evangelical	126	42%
	<i>N</i>	248	
xdemUsr	Community: Urban	42	14%
	Community: Suburban	165	55%
	Community: Rural	93	31%
	<i>N</i>	300	
xdemEmploy	Employ: Private Sector	104	35%
	Employ: Government	18	6%
	Employ: Self-Employed	28	9%
	Employ: Homemaker	18	6%
	Employ: Student	4	1%
	Employ: Retired	95	32%
	Employ: Unemployed	18	6%
	Employ: Other	16	5%
<i>N</i>	300		
xdemMilHH1	Military HH: Yes	66	22%
	Military HH: No	234	78%
	<i>N</i>	300	
xsubVote22O	2022 House Vote: Democrat	10	3%
	2022 House Vote: Republican	240	80%
	2022 House Vote: Someone else	4	1%
	2022 House Vote: Didnt Vote	46	15%
	<i>N</i>	300	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote20O	2020 Vote: Joe Biden	16	5%
	2020 Vote: Donald Trump	255	85%
	2020 Vote: Other	1	0%
	2020 Vote: Didn't Vote	27	9%
	N	300	
xsubVote18O	2018 House Vote: Democrat	5	2%
	2018 House Vote: Republican	233	78%
	2018 House Vote: Someone else	4	1%
	2018 House Vote: Didnt Vote	58	19%
	N	300	
xreg4	4-Region: Midwest	300	100%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.



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