

Pennsylvania Oversample

Project: 2309104

N Size: 300 Adults

Margin of Error: ± 6%

September 15-20, 2023

Topline Report

Question	Response	Frequency	Percentage
AAMdem1	<i>Thinking about the 2024 presidential primary election or caucus in your state, are YOU most likely to you vote in the Republican primary or caucus, the Democratic primary or caucus, or are you not likely to vote in a primary or caucus at all?</i>		
	Vote in Republican primary or caucus	300	100%
AAM1	<i>How important, if at all, is it for political candidates to prioritize preserving and growing the manufacturing industry in the U.S.?</i>		
	Very important	192	64%
	Somewhat important	89	30%
	Not too important	6	2%
	Not important at all	3	1%
	Don't know/No opinion	10	3%
AAM2	<i>Some say candidates in the 2024 presidential election should prioritize strengthening U.S. supply chains and creating more manufacturing jobs for American workers. Others say candidates in the 2024 presidential elections should prioritize lowering costs for consumers by increasing access to foreign made goods . Which (if any) comes closest to your opinion?</i>		
	Candidates should prioritize strengthening U.S. supply chains and creating more manufacturing jobs for American workers	251	84%
	Candidates should prioritize lowering costs for consumers by increasing access to foreign made goods	33	11%
	Neither comes close to my opinion	16	5%
AAM3	<i>Are you more likely or less likely to vote for a candidate in the 2024 election who prioritizes creating more manufacturing jobs for American workers?</i>		
	Much more likely	153	51%
	Somewhat more likely	120	40%
	Somewhat less likely	5	2%
	Much less likely	3	1%
	Don't know/No opinion	20	7%

Question	Response	Frequency	Percentage
AAM4	<i>Some say the next U.S. president should pursue more free trade agreements with foreign countries to strengthen diplomatic ties. Others say the next U.S. president should pursue a trade policy that puts the interest of American workers first. Which (if any) comes closest to your opinion?</i>		
	The next U.S. president should pursue more free trade agreements with foreign countries to strengthen diplomatic ties	32	11%
	The next U.S. president should pursue a trade policy that puts the interest of American workers first	252	84%
	Neither comes close to my opinion	16	5%
AAM5	<i>Which of the following best describes your feelings about the work that the federal government is doing to bring manufacturing back to the United States? The federal government _____ to bring manufacturing back to the United States.</i>		
	Should be doing more	274	91%
	Is doing the right amount	14	5%
	Should be doing less	1	0%
	Don't know/No opinion	11	4%
AAM6_1	<i>Do you agree or disagree that each of the following are a cause of manufacturing job loss in the United States? — Cheaper labor options abroad</i>		
	Strongly agree	153	51%
	Somewhat agree	79	26%
	Somewhat disagree	31	10%
	Strongly disagree	11	4%
	Don't know/No opinion	25	8%
AAM6_2	<i>Do you agree or disagree that each of the following are a cause of manufacturing job loss in the United States? — Fewer corporate regulations abroad</i>		
	Strongly agree	117	39%
	Somewhat agree	102	34%
	Somewhat disagree	25	8%
	Strongly disagree	11	4%
	Don't know/No opinion	45	15%
AAM6_3	<i>Do you agree or disagree that each of the following are a cause of manufacturing job loss in the United States? — Corporations being able to replace manufacturing jobs with artificial intelligence or robotics</i>		
	Strongly agree	79	26%
	Somewhat agree	98	33%
	Somewhat disagree	45	15%
	Strongly disagree	48	16%
	Don't know/No opinion	29	10%

Question	Response	Frequency	Percentage
AAM6_4	<i>Do you agree or disagree that each of the following are a cause of manufacturing job loss in the United States? — U.S. government purchasing too many foreign-made goods over products made in the United States</i>		
	Strongly agree	143	48%
	Somewhat agree	106	35%
	Somewhat disagree	23	8%
	Strongly disagree	9	3%
	Don't know/No opinion	19	6%
AAM6_5	<i>Do you agree or disagree that each of the following are a cause of manufacturing job loss in the United States? — Trade agreements that made it easier to offshore jobs</i>		
	Strongly agree	102	34%
	Somewhat agree	116	39%
	Somewhat disagree	20	7%
	Strongly disagree	11	4%
	Don't know/No opinion	52	17%
AAM7	<i>Do you support or oppose the federal government investing in rebuilding America's infrastructure (on things like bridges, water systems, and broadband Internet)?</i>		
	Strongly support	138	46%
	Somewhat support	118	39%
	Somewhat oppose	16	5%
	Strongly oppose	10	3%
	Don't know/No opinion	19	6%
AAM8	<i>Some say America's economic future depends on having more white-collar workers with four-year college degrees. Others say America's economic future depends on bringing back training programs for blue-collar jobs that don't require a four-year degree – like manufacturing. Which (if any) comes closest to your opinion?</i>		
	America's economic future depends on having more white-collar workers with four-year college degrees	26	9%
	America's economic future depends on bringing back training programs for blue-collar jobs that don't require a four-year degree – like manufacturing.	238	79%
	Neither comes close to my opinion	36	12%
AAM9	<i>Generally speaking, do you agree or disagree with the following statement? Taxpayer dollars should go toward infrastructure projects that utilize American-made products like iron, steel, and other construction materials versus products that are imported from foreign countries.</i>		
	Strongly agree	161	54%
	Somewhat agree	101	34%
	Somewhat disagree	12	4%
	Strongly disagree	7	2%
	Don't know/No opinion	19	6%

Question	Response	Frequency	Percentage
AAM10	<i>Some say the free market alone should decide how much manufacturing takes place in America. Others say there is an appropriate role for the government to play to encourage more manufacturing in America. Which (if any) comes closest to your opinion?</i>		
	The free market alone should decide how much manufacturing takes place in America	63	21%
	There is an appropriate role for the government to play to encourage more manufacturing in America	186	62%
	Neither comes close to my opinion	51	17%
AAM11	<i>Do you agree or disagree that the federal government should be able to prohibit U.S. corporations from investing in manufacturing in other countries IF it poses a threat to U.S. national and economic security?</i>		
	Strongly agree	134	45%
	Somewhat agree	97	32%
	Somewhat disagree	20	7%
	Strongly disagree	10	3%
	Don't know/No opinion	40	13%
AAM12	<i>Generally speaking, do you support or oppose tax benefits that incentivize companies to build manufacturing facilities within the United States rather than abroad?</i>		
	Strongly support	145	48%
	Somewhat support	105	35%
	Somewhat oppose	12	4%
	Strongly oppose	8	3%
	Don't know/No opinion	30	10%
AAM13	<i>Generally speaking, how important (if at all) is it for tax benefits given to clean energy projects like wind and solar to be greater when the developer commits to using materials manufactured in the United States rather than abroad?</i>		
	Very important	88	29%
	Somewhat important	111	37%
	Not too important	26	9%
	Not at all important	36	12%
	Don't know/No opinion	39	13%

Question	Response	Frequency	Percentage
AAM14	<i>Which (if any) of the following actions would be most effective for the U.S. to take in response to unfair trade practices from China?</i>		
	Sending a government representative to Beijing to request that it stop its unfair trade practices	18	6%
	Filing a complaint with the WTO (World Trade Organization) and other international bodies of which the U.S. is a member	27	9%
	Granting China more access to U.S. markets in exchange for their commitment to stop their unfair trade practices	26	9%
	Imposing tariffs on China as a punishment until it stops its unfair trade practices	180	60%
	Don't know/No opinion	49	16%
AAM15	<i>As you may know, free trade is an economic system where countries allow the exchange of goods and services between them without imposing tariffs, quotas, or other trade barriers, promoting open and unrestricted commerce. Some say the Republican Party is at its best when the U.S. pursues unrestricted free trade agreements with foreign countries to strengthen diplomatic ties. Others say the Republican Party is at its best when the U.S. pursues rules-based free trade agreements that prioritize the interests of American workers and national security. Which (if any) comes closest to your opinion?</i>		
	The Republican Party is at its best when the U.S. pursues more free trade agreements with foreign countries to strengthen diplomatic ties.	46	15%
	The Republican Party is at its best when the U.S. pursues a trade policy that prioritizes the interests of American workers and national security	203	68%
	Neither comes close to my opinion	51	17%
AAM16	<i>Do you agree or disagree that the American steel industry is essential to U.S. national security?</i>		
	Strongly agree	167	56%
	Somewhat agree	100	33%
	Somewhat disagree	10	3%
	Strongly disagree	3	1%
	Don't know/No opinion	20	7%
AAM17	<i>Do you agree or disagree that it is important for the U.S. to maintain a strong domestic steel industry?</i>		
	Strongly agree	180	60%
	Somewhat agree	96	32%
	Somewhat disagree	8	3%
	Don't know/No opinion	16	5%

Question	Response	Frequency	Percentage
AAM18	<i>Joe Biden has kept in place virtually all of the tariffs that Donald Trump imposed on steel and aluminum from many countries, and as well as additional tariffs on many products from China. How should the president elected in 2024 treat this policy?</i>		
	Strengthen or increase the tariffs	129	43%
	Keep the tariffs in place as-is	145	48%
	Reduce or eliminate the tariffs	26	9%
AAM19	<i>What describes your experience as a consumer?</i>		
	I always buy American-made goods.	38	13%
	I buy American-made goods whenever possible.	223	74%
	I don't make it a priority to buy American-made goods.	39	13%
AAM20_1	<i>Do you agree or disagree with the following statements? — Factories are now returning to America after decades of offshoring.</i>		
	Strongly agree	19	6%
	Somewhat agree	84	28%
	Somewhat disagree	96	32%
	Strongly disagree	24	8%
	Don't know/No opinion	76	25%
AAM20_2	<i>Do you agree or disagree with the following statements? — There are more jobs in American manufacturing than there were 10 years ago.</i>		
	Strongly agree	17	6%
	Somewhat agree	51	17%
	Somewhat disagree	108	36%
	Strongly disagree	59	20%
	Don't know/No opinion	66	22%
AAM20_3	<i>Do you agree or disagree with the following statements? — Manufacturing jobs are never coming back.</i>		
	Strongly agree	23	8%
	Somewhat agree	70	23%
	Somewhat disagree	114	38%
	Strongly disagree	52	17%
	Don't know/No opinion	42	14%
AAM20_4	<i>Do you agree or disagree with the following statements? — China is beating the United States in manufacturing.</i>		
	Strongly agree	113	38%
	Somewhat agree	123	41%
	Somewhat disagree	19	6%
	Strongly disagree	6	2%
	Don't know/No opinion	39	13%

Question	Response	Frequency	Percentage
AAM21_1	<i>On a scale of 1 to 5, how important is it for the United States to be able to manufacture goods in the following categories domestically instead of importing from other countries (with 5 being 'extremely important' and 1 being 'not important at all')? — Steel</i>		
	1 (not at all)	2	1%
	2	7	2%
	3	37	12%
	4	68	23%
	5 (extremely)	186	62%
AAM21_2	<i>On a scale of 1 to 5, how important is it for the United States to be able to manufacture goods in the following categories domestically instead of importing from other countries (with 5 being 'extremely important' and 1 being 'not important at all')? — Aerospace</i>		
	1 (not at all)	6	2%
	2	7	2%
	3	49	16%
	4	68	23%
	5 (extremely)	171	57%
AAM21_3	<i>On a scale of 1 to 5, how important is it for the United States to be able to manufacture goods in the following categories domestically instead of importing from other countries (with 5 being 'extremely important' and 1 being 'not important at all')? — Cars and trucks</i>		
	1 (not at all)	4	1%
	2	10	3%
	3	46	15%
	4	76	25%
	5 (extremely)	163	54%
AAM21_4	<i>On a scale of 1 to 5, how important is it for the United States to be able to manufacture goods in the following categories domestically instead of importing from other countries (with 5 being 'extremely important' and 1 being 'not important at all')? — Shipbuilding</i>		
	1 (not at all)	7	2%
	2	13	4%
	3	58	19%
	4	80	27%
	5 (extremely)	142	47%

Question	Response	Frequency	Percentage
AAM21_5	<i>On a scale of 1 to 5, how important is it for the United States to be able to manufacture goods in the following categories domestically instead of importing from other countries (with 5 being 'extremely important' and 1 being 'not important at all')? — Construction materials</i>		
	1 (not at all)	5	2%
	2	6	2%
	3	34	11%
	4	72	24%
	5 (extremely)	183	61%
AAM21_6	<i>On a scale of 1 to 5, how important is it for the United States to be able to manufacture goods in the following categories domestically instead of importing from other countries (with 5 being 'extremely important' and 1 being 'not important at all')? — Energy</i>		
	1 (not at all)	3	1%
	2	4	1%
	3	26	9%
	4	63	21%
	5 (extremely)	204	68%
AAM22_1	<i>How concerned, if at all, would you be if any of the following U.S. industries chose to relocate their operations to China? — Steel</i>		
	Very concerned	192	64%
	Somewhat concerned	68	23%
	Not too important	22	7%
	Not important at all	3	1%
	Don't know/No opinion	15	5%
AAM22_2	<i>How concerned, if at all, would you be if any of the following U.S. industries chose to relocate their operations to China? — Banking</i>		
	Very concerned	226	75%
	Somewhat concerned	49	16%
	Not too important	12	4%
	Not important at all	4	1%
	Don't know/No opinion	9	3%
AAM22_3	<i>How concerned, if at all, would you be if any of the following U.S. industries chose to relocate their operations to China? — AI / Robotics</i>		
	Very concerned	191	64%
	Somewhat concerned	56	19%
	Not too important	32	11%
	Not important at all	7	2%
	Don't know/No opinion	15	5%

Question	Response	Frequency	Percentage
AAM22_4	<i>How concerned, if at all, would you be if any of the following U.S. industries chose to relocate their operations to China? — Semiconductors</i>		
	Very concerned	185	62%
	Somewhat concerned	67	22%
	Not too important	25	8%
	Not important at all	1	0%
	Don't know/No opinion	23	8%

Question	Response	Frequency	Percentage
AAM22_5	<i>How concerned, if at all, would you be if any of the following U.S. industries chose to relocate their operations to China? — Electric vehicles</i>		
	Very concerned	148	49%
	Somewhat concerned	73	24%
	Not too important	50	17%
	Not important at all	14	5%
	Don't know/No opinion	16	5%
	Some say candidates in the 2024 presidential election should prioritize strengthening U.S. supply chains and creating more manufacturing jobs for American workers. Others say candidates in the 2024 presidential elections should prioritize lowering costs for consumers by increasing access to foreign made goods . Which (if any) comes closest to your opinion?	300	
	Candidates should prioritize strengthening U.S. supply chains and creating more manufacturing jobs for American workers	251	84%
	Candidates should prioritize lowering costs for consumers by increasing access to foreign made goods	33	11%
	Neither comes close to my opinion	16	5%
	Some say the next U.S. president should pursue more free trade agreements with foreign countries to strengthen diplomatic ties. Others say the next U.S. president should pursue a trade policy that puts the interest of American workers first. Which (if any) comes closest to your opinion?	300	
	The next U.S. president should pursue more free trade agreements with foreign countries to strengthen diplomatic ties	32	11%
	The next U.S. president should pursue a trade policy that puts the interest of American workers first	252	84%
	Neither comes close to my opinion	16	5%
	Some say America's economic future depends on having more white-collar workers with four-year college degrees. Others say America's economic future depends on bringing back training programs for blue-collar jobs that don't require a four-year degree – like manufacturing. Which (if any) comes closest to your opinion?	300	
	America's economic future depends on having more white-collar workers with four-year college degrees	26	9%
	America's economic future depends on bringing back training programs for blue-collar jobs that don't require a four-year degree – like manufacturing.	238	79%
	Neither comes close to my opinion	36	12%
	Some say the free market alone should decide how much manufacturing takes place in America. Others say there is an appropriate role for the government to play to encourage more manufacturing in America. Which (if any) comes closest to your opinion?	300	

Question	Response	Frequency	Percentage
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Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	300	100%
xdemGender	Gender: Male	144	48%
	Gender: Female	156	52%
	N	300	
age	Age: 18-34	71	24%
	Age: 35-44	37	12%
	Age: 45-64	106	35%
	Age: 65+	86	29%
	N	300	
demAgeGeneration	GenZers: 1997-2012	20	7%
	Millennials: 1981-1996	81	27%
	GenXers: 1965-1980	67	22%
	Baby Boomers: 1946-1964	127	42%
	N	295	
xpid3	PID: Ind (no lean)	1	0%
	PID: Rep (no lean)	299	100%
	N	300	
xpidGender	PID/Gender: Ind Women	1	0%
	PID/Gender: Rep Men	144	48%
	PID/Gender: Rep Women	154	51%
	N	300	
xdemIdeo3	Ideo: Liberal (1-3)	11	4%
	Ideo: Moderate (4)	50	17%
	Ideo: Conservative (5-7)	234	78%
	N	296	
xeduc3	Educ: < College	192	64%
	Educ: Bachelors degree	76	25%
	Educ: Post-grad	32	11%
	N	300	
xdemInc3	Income: Under 50k	110	37%
	Income: 50k-100k	118	39%
	Income: 100k+	71	24%
	N	300	
xdemWhite	Ethnicity: White	276	92%

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemHispBin	Ethnicity: Hispanic	9	3%
demBlackBin	Ethnicity: Black	12	4%
demRaceOther	Ethnicity: Other	12	4%
xdemReligion	All Christian	227	76%
	All Non-Christian	5	2%
	Atheist	3	1%
	Agnostic/Nothing in particular	36	12%
	Something Else	29	10%
	<i>N</i>	300	
xdemReligOther	Religious Non-Protestant/Catholic	5	2%
xdemEvang	Evangelical	86	29%
	Non-Evangelical	168	56%
	<i>N</i>	254	
xdemUsr	Community: Urban	28	9%
	Community: Suburban	167	56%
	Community: Rural	105	35%
	<i>N</i>	300	
xdemEmploy	Employ: Private Sector	129	43%
	Employ: Government	14	5%
	Employ: Self-Employed	18	6%
	Employ: Homemaker	22	7%
	Employ: Student	8	3%
	Employ: Retired	84	28%
	Employ: Unemployed	13	4%
	Employ: Other	11	4%
	<i>N</i>	300	
xdemMilHH1	Military HH: Yes	44	15%
	Military HH: No	256	85%
	<i>N</i>	300	
xsubVote22O	2022 House Vote: Democrat	10	3%
	2022 House Vote: Republican	253	84%
	2022 House Vote: Someone else	3	1%
	2022 House Vote: Didnt Vote	34	11%
	<i>N</i>	300	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote20O	2020 Vote: Joe Biden	16	5%
	2020 Vote: Donald Trump	260	87%
	2020 Vote: Other	6	2%
	2020 Vote: Didn't Vote	17	6%
	N	300	
xsubVote18O	2018 House Vote: Democrat	12	4%
	2018 House Vote: Republican	215	72%
	2018 House Vote: Someone else	1	0%
	2018 House Vote: Didnt Vote	72	24%
	N	300	
xreg4	4-Region: Northeast	300	100%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.



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