

National Tracking Poll

Project: 2309104

N Size: 1010 Adults

Margin of Error: ± 3%

September 15-20, 2023

Topline Report

Question	Response	Frequency	Percentage
AAMdem1	<i>Thinking about the 2024 presidential primary election or caucus in your state, are YOU most likely to you vote in the Republican primary or caucus, the Democratic primary or caucus, or are you not likely to vote in a primary or caucus at all?</i>		
	Vote in Republican primary or caucus	1010	100%
AAM1	<i>How important, if at all, is it for political candidates to prioritize preserving and growing the manufacturing industry in the U.S.?</i>		
	Very important	712	70%
	Somewhat important	239	24%
	Not too important	25	2%
	Not important at all	12	1%
	Don't know/No opinion	22	2%
AAM2	<i>Some say candidates in the 2024 presidential election should prioritize strengthening U.S. supply chains and creating more manufacturing jobs for American workers. Others say candidates in the 2024 presidential elections should prioritize lowering costs for consumers by increasing access to foreign made goods . Which (if any) comes closest to your opinion?</i>		
	Candidates should prioritize strengthening U.S. supply chains and creating more manufacturing jobs for American workers	796	79%
	Candidates should prioritize lowering costs for consumers by increasing access to foreign made goods	150	15%
	Neither comes close to my opinion	64	6%
AAM3	<i>Are you more likely or less likely to vote for a candidate in the 2024 election who prioritizes creating more manufacturing jobs for American workers?</i>		
	Much more likely	572	57%
	Somewhat more likely	320	32%
	Somewhat less likely	25	2%
	Much less likely	22	2%
	Don't know/No opinion	71	7%

Question	Response	Frequency	Percentage
AAM4	<i>Some say the next U.S. president should pursue more free trade agreements with foreign countries to strengthen diplomatic ties. Others say the next U.S. president should pursue a trade policy that puts the interest of American workers first. Which (if any) comes closest to your opinion?</i>		
	The next U.S. president should pursue more free trade agreements with foreign countries to strengthen diplomatic ties	178	18%
	The next U.S. president should pursue a trade policy that puts the interest of American workers first	755	75%
	Neither comes close to my opinion	77	8%
AAM5	<i>Which of the following best describes your feelings about the work that the federal government is doing to bring manufacturing back to the United States? The federal government _____ to bring manufacturing back to the United States.</i>		
	Should be doing more	864	86%
	Is doing the right amount	88	9%
	Should be doing less	18	2%
	Don't know/No opinion	39	4%
AAM6_1	<i>Do you agree or disagree that each of the following are a cause of manufacturing job loss in the United States? — Cheaper labor options abroad</i>		
	Strongly agree	521	52%
	Somewhat agree	243	24%
	Somewhat disagree	53	5%
	Strongly disagree	80	8%
	Don't know/No opinion	113	11%
AAM6_2	<i>Do you agree or disagree that each of the following are a cause of manufacturing job loss in the United States? — Fewer corporate regulations abroad</i>		
	Strongly agree	409	40%
	Somewhat agree	303	30%
	Somewhat disagree	80	8%
	Strongly disagree	66	6%
	Don't know/No opinion	152	15%
AAM6_3	<i>Do you agree or disagree that each of the following are a cause of manufacturing job loss in the United States? — Corporations being able to replace manufacturing jobs with artificial intelligence or robotics</i>		
	Strongly agree	261	26%
	Somewhat agree	350	35%
	Somewhat disagree	134	13%
	Strongly disagree	137	14%
	Don't know/No opinion	129	13%

Question	Response	Frequency	Percentage
AAM6_4	<i>Do you agree or disagree that each of the following are a cause of manufacturing job loss in the United States? — U.S. government purchasing too many foreign-made goods over products made in the United States</i>		
	Strongly agree	495	49%
	Somewhat agree	319	32%
	Somewhat disagree	62	6%
	Strongly disagree	51	5%
	Don't know/No opinion	84	8%
AAM6_5	<i>Do you agree or disagree that each of the following are a cause of manufacturing job loss in the United States? — Trade agreements that made it easier to offshore jobs</i>		
	Strongly agree	387	38%
	Somewhat agree	304	30%
	Somewhat disagree	84	8%
	Strongly disagree	81	8%
	Don't know/No opinion	154	15%
AAM7	<i>Do you support or oppose the federal government investing in rebuilding America's infrastructure (on things like bridges, water systems, and broadband Internet)?</i>		
	Strongly support	494	49%
	Somewhat support	354	35%
	Somewhat oppose	70	7%
	Strongly oppose	33	3%
	Don't know/No opinion	60	6%
AAM8	<i>Some say America's economic future depends on having more white-collar workers with four-year college degrees. Others say America's economic future depends on bringing back training programs for blue-collar jobs that don't require a four-year degree – like manufacturing. Which (if any) comes closest to your opinion?</i>		
	America's economic future depends on having more white-collar workers with four-year college degrees	103	10%
	America's economic future depends on bringing back training programs for blue-collar jobs that don't require a four-year degree – like manufacturing.	795	79%
	Neither comes close to my opinion	113	11%
AAM9	<i>Generally speaking, do you agree or disagree with the following statement? Taxpayer dollars should go toward infrastructure projects that utilize American-made products like iron, steel, and other construction materials versus products that are imported from foreign countries.</i>		
	Strongly agree	560	55%
	Somewhat agree	310	31%
	Somewhat disagree	50	5%
	Strongly disagree	24	2%
	Don't know/No opinion	66	7%

Question	Response	Frequency	Percentage
AAM10	<i>Some say the free market alone should decide how much manufacturing takes place in America. Others say there is an appropriate role for the government to play to encourage more manufacturing in America. Which (if any) comes closest to your opinion?</i>		
	The free market alone should decide how much manufacturing takes place in America	259	26%
	There is an appropriate role for the government to play to encourage more manufacturing in America	602	60%
	Neither comes close to my opinion	148	15%
AAM11	<i>Do you agree or disagree that the federal government should be able to prohibit U.S. corporations from investing in manufacturing in other countries IF it poses a threat to U.S. national and economic security?</i>		
	Strongly agree	469	46%
	Somewhat agree	358	35%
	Somewhat disagree	61	6%
	Strongly disagree	45	4%
	Don't know/No opinion	77	8%
AAM12	<i>Generally speaking, do you support or oppose tax benefits that incentivize companies to build manufacturing facilities within the United States rather than abroad?</i>		
	Strongly support	471	47%
	Somewhat support	362	36%
	Somewhat oppose	77	8%
	Strongly oppose	22	2%
	Don't know/No opinion	78	8%
AAM13	<i>Generally speaking, how important (if at all) is it for tax benefits given to clean energy projects like wind and solar to be greater when the developer commits to using materials manufactured in the United States rather than abroad?</i>		
	Very important	311	31%
	Somewhat important	371	37%
	Not too important	98	10%
	Not at all important	119	12%
	Don't know/No opinion	110	11%

Question	Response	Frequency	Percentage
AAM14	<i>Which (if any) of the following actions would be most effective for the U.S. to take in response to unfair trade practices from China?</i>		
	Sending a government representative to Beijing to request that it stop its unfair trade practices	69	7%
	Filing a complaint with the WTO (World Trade Organization) and other international bodies of which the U.S. is a member	106	11%
	Granting China more access to U.S. markets in exchange for their commitment to stop their unfair trade practices	65	6%
	Imposing tariffs on China as a punishment until it stops its unfair trade practices	585	58%
	Don't know/No opinion	184	18%
AAM15	<i>As you may know, free trade is an economic system where countries allow the exchange of goods and services between them without imposing tariffs, quotas, or other trade barriers, promoting open and unrestricted commerce. Some say the Republican Party is at its best when the U.S. pursues unrestricted free trade agreements with foreign countries to strengthen diplomatic ties. Others say the Republican Party is at its best when the U.S. pursues rules-based free trade agreements that prioritize the interests of American workers and national security. Which (if any) comes closest to your opinion?</i>		
	The Republican Party is at its best when the U.S. pursues more free trade agreements with foreign countries to strengthen diplomatic ties.	180	18%
	The Republican Party is at its best when the U.S. pursues a trade policy that prioritizes the interests of American workers and national security	696	69%
	Neither comes close to my opinion	134	13%
AAM16	<i>Do you agree or disagree that the American steel industry is essential to U.S. national security?</i>		
	Strongly agree	558	55%
	Somewhat agree	315	31%
	Somewhat disagree	26	3%
	Strongly disagree	8	1%
	Don't know/No opinion	102	10%
AAM17	<i>Do you agree or disagree that it is important for the U.S. to maintain a strong domestic steel industry?</i>		
	Strongly agree	652	65%
	Somewhat agree	265	26%
	Somewhat disagree	24	2%
	Strongly disagree	9	1%
	Don't know/No opinion	59	6%

Question	Response	Frequency	Percentage
AAM18	<i>Joe Biden has kept in place virtually all of the tariffs that Donald Trump imposed on steel and aluminum from many countries, and as well as additional tariffs on many products from China. How should the president elected in 2024 treat this policy?</i>		
	Strengthen or increase the tariffs	439	43%
	Keep the tariffs in place as-is	474	47%
	Reduce or eliminate the tariffs	98	10%
AAM19	<i>What describes your experience as a consumer?</i>		
	I always buy American-made goods.	145	14%
	I buy American-made goods whenever possible.	723	72%
	I don't make it a priority to buy American-made goods.	142	14%
AAM20_1	<i>Do you agree or disagree with the following statements? — Factories are now returning to America after decades of offshoring.</i>		
	Strongly agree	140	14%
	Somewhat agree	313	31%
	Somewhat disagree	234	23%
	Strongly disagree	105	10%
	Don't know/No opinion	218	22%
AAM20_2	<i>Do you agree or disagree with the following statements? — There are more jobs in American manufacturing than there were 10 years ago.</i>		
	Strongly agree	84	8%
	Somewhat agree	225	22%
	Somewhat disagree	277	27%
	Strongly disagree	212	21%
	Don't know/No opinion	211	21%
AAM20_3	<i>Do you agree or disagree with the following statements? — Manufacturing jobs are never coming back.</i>		
	Strongly agree	68	7%
	Somewhat agree	210	21%
	Somewhat disagree	353	35%
	Strongly disagree	208	21%
	Don't know/No opinion	172	17%
AAM20_4	<i>Do you agree or disagree with the following statements? — China is beating the United States in manufacturing.</i>		
	Strongly agree	393	39%
	Somewhat agree	410	41%
	Somewhat disagree	50	5%
	Strongly disagree	43	4%
	Don't know/No opinion	114	11%

Question	Response	Frequency	Percentage
AAM21_1	<i>On a scale of 1 to 5, how important is it for the United States to be able to manufacture goods in the following categories domestically instead of importing from other countries (with 5 being 'extremely important' and 1 being 'not important at all')? — Steel</i>		
	1 (not at all)	8	1%
	2	21	2%
	3	92	9%
	4	263	26%
	5 (extremely)	626	62%
AAM21_2	<i>On a scale of 1 to 5, how important is it for the United States to be able to manufacture goods in the following categories domestically instead of importing from other countries (with 5 being 'extremely important' and 1 being 'not important at all')? — Aerospace</i>		
	1 (not at all)	32	3%
	2	25	3%
	3	146	14%
	4	255	25%
	5 (extremely)	551	55%
AAM21_3	<i>On a scale of 1 to 5, how important is it for the United States to be able to manufacture goods in the following categories domestically instead of importing from other countries (with 5 being 'extremely important' and 1 being 'not important at all')? — Cars and trucks</i>		
	1 (not at all)	8	1%
	2	16	2%
	3	159	16%
	4	278	28%
	5 (extremely)	548	54%
AAM21_4	<i>On a scale of 1 to 5, how important is it for the United States to be able to manufacture goods in the following categories domestically instead of importing from other countries (with 5 being 'extremely important' and 1 being 'not important at all')? — Shipbuilding</i>		
	1 (not at all)	20	2%
	2	30	3%
	3	186	18%
	4	265	26%
	5 (extremely)	509	50%

Question	Response	Frequency	Percentage
AAM21_5	<i>On a scale of 1 to 5, how important is it for the United States to be able to manufacture goods in the following categories domestically instead of importing from other countries (with 5 being 'extremely important' and 1 being 'not important at all')? — Construction materials</i>		
	1 (not at all)	7	1%
	2	14	1%
	3	140	14%
	4	262	26%
	5 (extremely)	587	58%
AAM21_6	<i>On a scale of 1 to 5, how important is it for the United States to be able to manufacture goods in the following categories domestically instead of importing from other countries (with 5 being 'extremely important' and 1 being 'not important at all')? — Energy</i>		
	1 (not at all)	7	1%
	2	12	1%
	3	78	8%
	4	219	22%
	5 (extremely)	694	69%
AAM22_1	<i>How concerned, if at all, would you be if any of the following U.S. industries chose to relocate their operations to China? — Steel</i>		
	Very concerned	683	68%
	Somewhat concerned	216	21%
	Not too important	49	5%
	Not important at all	17	2%
	Don't know/No opinion	45	4%
AAM22_2	<i>How concerned, if at all, would you be if any of the following U.S. industries chose to relocate their operations to China? — Banking</i>		
	Very concerned	771	76%
	Somewhat concerned	144	14%
	Not too important	32	3%
	Not important at all	10	1%
	Don't know/No opinion	53	5%
AAM22_3	<i>How concerned, if at all, would you be if any of the following U.S. industries chose to relocate their operations to China? — AI / Robotics</i>		
	Very concerned	627	62%
	Somewhat concerned	218	22%
	Not too important	63	6%
	Not important at all	34	3%
	Don't know/No opinion	68	7%

Question	Response	Frequency	Percentage
AAM22_4	<i>How concerned, if at all, would you be if any of the following U.S. industries chose to relocate their operations to China? — Semiconductors</i>		
	Very concerned	628	62%
	Somewhat concerned	242	24%
	Not too important	49	5%
	Not important at all	8	1%
	Don't know/No opinion	83	8%

Question	Response	Frequency	Percentage
AAM22_5	<i>How concerned, if at all, would you be if any of the following U.S. industries chose to relocate their operations to China? — Electric vehicles</i>		
	Very concerned	506	50%
	Somewhat concerned	236	23%
	Not too important	113	11%
	Not important at all	81	8%
	Don't know/No opinion	74	7%
	Some say candidates in the 2024 presidential election should prioritize strengthening U.S. supply chains and creating more manufacturing jobs for American workers. Others say candidates in the 2024 presidential elections should prioritize lowering costs for consumers by increasing access to foreign made goods . Which (if any) comes closest to your opinion?	1010	
	Candidates should prioritize strengthening U.S. supply chains and creating more manufacturing jobs for American workers	796	79%
	Candidates should prioritize lowering costs for consumers by increasing access to foreign made goods	150	15%
	Neither comes close to my opinion	64	6%
	Some say the next U.S. president should pursue more free trade agreements with foreign countries to strengthen diplomatic ties. Others say the next U.S. president should pursue a trade policy that puts the interest of American workers first. Which (if any) comes closest to your opinion?	1010	
	The next U.S. president should pursue more free trade agreements with foreign countries to strengthen diplomatic ties	178	18%
	The next U.S. president should pursue a trade policy that puts the interest of American workers first	755	75%
	Neither comes close to my opinion	77	8%
	Some say America's economic future depends on having more white-collar workers with four-year college degrees. Others say America's economic future depends on bringing back training programs for blue-collar jobs that don't require a four-year degree – like manufacturing. Which (if any) comes closest to your opinion?	1010	
	America's economic future depends on having more white-collar workers with four-year college degrees	103	10%
	America's economic future depends on bringing back training programs for blue-collar jobs that don't require a four-year degree – like manufacturing.	795	79%
	Neither comes close to my opinion	113	11%
	Some say the free market alone should decide how much manufacturing takes place in America. Others say there is an appropriate role for the government to play to encourage more manufacturing in America. Which (if any) comes closest to your opinion?	1010	

Question	Response	Frequency	Percentage
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Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	1010	100%
xdemGender	Gender: Male	482	48%
	Gender: Female	528	52%
	N	1010	
age	Age: 18-34	217	22%
	Age: 35-44	135	13%
	Age: 45-64	374	37%
	Age: 65+	283	28%
	N	1010	
demAgeGeneration	GenZers: 1997-2012	61	6%
	Millennials: 1981-1996	268	27%
	GenXers: 1965-1980	252	25%
	Baby Boomers: 1946-1964	395	39%
	N	976	
xpid3	PID: Dem (no lean)	1	0%
	PID: Ind (no lean)	2	0%
	PID: Rep (no lean)	1007	100%
	N	1010	
xpidGender	PID/Gender: Dem Men	0	0%
	PID/Gender: Dem Women	1	0%
	PID/Gender: Ind Men	0	0%
	PID/Gender: Ind Women	1	0%
	PID/Gender: Rep Men	482	48%
	PID/Gender: Rep Women	526	52%
	N	1010	
xdemIdeo3	Ideo: Liberal (1-3)	56	6%
	Ideo: Moderate (4)	142	14%
	Ideo: Conservative (5-7)	791	78%
	N	989	
xeduc3	Educ: < College	659	65%
	Educ: Bachelors degree	241	24%
	Educ: Post-grad	110	11%
	N	1010	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	453	45%
	Income: 50k-100k	342	34%
	Income: 100k+	216	21%
	N	1010	
xdemWhite	Ethnicity: White	828	82%
xdemHispBin	Ethnicity: Hispanic	87	9%
demBlackBin	Ethnicity: Black	44	4%
demRaceOther	Ethnicity: Other	138	14%
xdemReligion	All Christian	624	62%
	All Non-Christian	38	4%
	Atheist	13	1%
	Agnostic/Nothing in particular	181	18%
	Something Else	153	15%
	N	1010	
xdemReligOther	Religious Non-Protestant/Catholic	52	5%
xdemEvang	Evangelical	398	39%
	Non-Evangelical	348	34%
	N	746	
xdemUsr	Community: Urban	172	17%
	Community: Suburban	485	48%
	Community: Rural	353	35%
	N	1010	
xdemEmploy	Employ: Private Sector	367	36%
	Employ: Government	64	6%
	Employ: Self-Employed	64	6%
	Employ: Homemaker	95	9%
	Employ: Student	8	1%
	Employ: Retired	302	30%
	Employ: Unemployed	64	6%
	Employ: Other	47	5%
	N	1010	
xdemMilHH1	Military HH: Yes	174	17%
	Military HH: No	836	83%
	N	1010	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote22O	2022 House Vote: Democrat	29	3%
	2022 House Vote: Republican	834	83%
	2022 House Vote: Someone else	2	0%
	2022 House Vote: Didnt Vote	145	14%
	N	1010	
xsubVote20O	2020 Vote: Joe Biden	48	5%
	2020 Vote: Donald Trump	858	85%
	2020 Vote: Other	15	1%
	2020 Vote: Didn't Vote	89	9%
	N	1010	
xsubVote18O	2018 House Vote: Democrat	31	3%
	2018 House Vote: Republican	742	73%
	2018 House Vote: Someone else	4	0%
	2018 House Vote: Didnt Vote	232	23%
	N	1010	
xreg4	4-Region: Northeast	155	15%
	4-Region: Midwest	234	23%
	4-Region: South	429	42%
	4-Region: West	193	19%
	N	1010	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.



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